***VISITORS COMMITTEE MEETING MINUTES***

*April 2, 2024 at 8:30 AM*

*City of Valley City Commission Chamber*

Chair Koepplin called the meeting to order at 8:35 AM.

Members Present: Bobby Koepplin, Mary Lee Nielson, Tammy Jo Taft, Tina Olson (via Zoom), Tyler Marthaler

Others Present: City Administrator Crawford, Administrative Assistant Hintz

Guest: Trinity Nelson with the VCBC Development Corporation

**Minutes**Member Taft moved to approve the minutes of the March 13, 2024 meeting with the addition of “and taxes”, seconded by Member Marthaler. Motion passed unanimously.

**Review Financials of the Image Enhancements and the Food & Beverage Grants.**

Member Nielson moved to accept the Financials as presented, seconded by Member Taft. Motion passed unanimously.

**Commission Approved the Image Enhancement Grant Application for with the proposed changes as presented at the March 18, 2024 Commission Meeting.**

**Discussion and Remaining Questions with the New Application and Process.**

1. For Profit Businesses, consider a 0% loan by itself or in conjunction with a grant. This will option will be discussed more in the future.
2. Add to the Guidelines a maximum cap of funds available for Historical Buildings at 50% of the project with a maximum of $30,000.
3. Move forward with a press release for the new updated Grant Applications and encourage everyone to apply if they have a Retail or Image Enhancement Project.
4. Combine the 2 current maps into one map for the applications and add a legend.
5. Current Guidelines say to select one Grant per project. They can apply for another grant in the future for a different project.
6. Koepplin will send out the new Internal Check List he has designed.
7. Taft will work on the Tourism Grant Application Revision.

**Review the Tourism Grant Application for the Valley City Barnes County Development Corporation, Valley City Tourism and Valley City Chamber for $3000 for the Living Local App.**

The App will provide one location for all to find a comprehensive overview of information on our Schools/university, health & wellness, parks & recreation, events, job openings, community groups, news, businesses and much more.

Member Nielson made the motion to approve the Tourism Grant. Seconded by Member Olson. Motion Carried.

**Meeting adjourned at 9:35 AM.**