***VISITORS COMMITTEE MEETING MINUTES***

*March 13, 2024 at 8:30 AM*

*City of Valley City Commission Chamber*

Chair Koepplin called the meeting to order at 8:30 AM.   
  
Members Present: Bobby Koepplin, Mary Lee Nielson, Tammy Jo Taft, Tina Olson (via Zoom), Tyler Marthaler

Others Present: City Administrator Crawford, Administrative Assistant Hintz

Guest: Trinity Nelson with the VCBC Development Corporation

**Minutes**Member Taft moved to approve the minutes of the February 6, 2024 meeting, seconded by Member Nielson. Motion passed unanimously.

**Review Financials of the Image Enhancements and the Food & Beverage Grants.**

Member Marthaler moved to accept the Financials as presented, seconded by Member Nielson. Motion passed unanimously.

**Review Proposed Changes to the Image Enhancement Grant Application**

The Committee first reviewed the Image Enhancement Grant with the proposed concept and changes that Tammy Jo Taft had made. Then reviewed the second draft with the suggestions provided by Trinity Nelson. The third and final draft with Tammy Jo’s changes, Trinity’s suggestions and Bobby’s suggestions all combined. The Committee went through the 3rd draft and discussed changes, as well as shared more comments and suggestions. It was discussed to add an internal flow sheet to follow along with the Grant as it goes through the process. A link to the guidelines was also suggested to be posted on the website once they are updated to match the application. The newest map showing both the Image Enhancement & Historical zones will need to be attached to the application and added to the website.

The suggestion to verify that the business, unless new, would need to be in good standing with taxes and utilities paid before consideration for a grant. All businesses would need to give their EIN.

Member Nielson made the motion to approve the Enhancement Grant as revised after 1 more go-round by email with the Committee Members to make sure that all the corrections are in and then to have his approved by the City Commission. Seconded by Member Taft. Motion Carried.

**Meeting adjourned at 9:10 AM.**